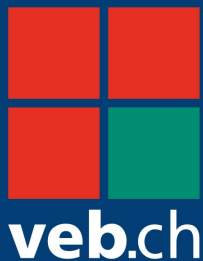




The True Masters

The dual vocational education and training system in Switzerland is truly masterly!

Graduates of the vocational trainings and advanced Federal exams («Meisterprüfung») are designated and sought-after professionals and managers.





Agenda

1. Superior-quality vocational training as a success story
2. veb.ch: the vocational and professional association for accounting experts
3. Significant success factors
4. Personal recommendations
5. Conclusion



Herbert Mattle, President of veb.ch

Superior-quality vocational training as a success story



Switzerland is one of the most successful countries in the world? Why?

Superior-quality vocational training in Switzerland means

- People become **Practicing experts** through field- and job-related vocational exams
- Advanced Federal Diplomas of Higher Education
- This equally applies for skilled manual jobs **AND** for white-collar jobs



veb.ch: The Professional Association of Accounting Experts



Founded in 1936 / Incorporates 9'500 members

Purpose

- it represents the profession of experts in financial and managerial accounting and reporting
- organization of the field of work supporting the organization of the exams which are supervised by the Swiss Secretariat of Education, (including) Research and Innovation

Solid foundation

- 1 vocational Federal Exam – approx. 3 years
1 advanced Federal Exam – approx. 3 years
- Both trainings based on a dual-track system part-time or full-time job combined with classroom instruction time



7 Significant Factors for Success



1. The professional association regularly aligns their exams and the affiliated trainings to meet the varying needs of industry and commerce and of the public administration.
2. The exams are supervised by the Government.
3. The accredited trainings are very selective
→ high demand and above-average salary
4. Companies get optimally-trained professionals – highly efficient – pragmatic – practically knowledgeable – strong will and perseverance
5. Benefits for the Government and its administration
 - their own employees are diploma holders
 - all legal and fiscal regulation changes are directly implemented into the field by professional associations who continuously align their trainings and exams



7 Significant Factors for Success



6. The association acts as the representing organization of the working field.
Trainings – advanced trainings – current information – technical literature – professional network
7. All stakeholders are interconnected through
 - exchange of information
 - effective cooperation
 - training centres



veb.ch



8 Personal Recommendations



1. Regular adaptation of the exams and the trainings, meeting the requirements of industry and commerce as well as public administration
2. The adaptation lies within the responsibility of the profession association
3. Only one single, strong association for each profession
4. External Federal exams and Governmental supervision
5. Interconnection and the collaboration of the various stakeholders guided by a mutual goal
6. Life-long learning exemplified by everyone
7. Marketing the advantages of vocational training and the resulting professional experts
8. Vocational and advanced trainings are key drivers for life satisfaction



veb.ch



Conclusion



- A further important factor for success –
how to successfully manage an association
- The strengths of the dual education system are due to
 - the advanced training and
 - the simultaneously acquired professional practice
- The direct relevance to the professional world is thereby guaranteed

